Logo Ligi, 2025

The Dance Archive Sponsorships

Legends of Dance

Celebrating Colorado dance history and community

October 17, 2027

4-6 PM

Cleo Parker Robinson Dance Theatre
119 Park Ave. W
Denver, CO 80205

About The Dance Archive

- **Documentation**
- **Preservation and Access**
- **Interpretation and Education**

Founded in 1972, The Dance Archive (TDA) is a special collecting area within the University of Denver's Special Collections and Archive. TDA is an extensive teaching and learning resource and repository of dance and performing arts history and culture encompassing Colorado and the American West. TDA documents, preserves, recognizes, and sponsors significant contributions supporting dance in our region.

Vision

To be the most comprehensive and significant dance resource center in the American West

Mission

To advance education and engagement with resources across all genres of dance and movement

Legends of Dance

2025 Honorees: Maputo Mensah, Mimi Ferrie (Emerging Leader in Dance), Winifred Harris, Alana Shaw, Mary Elizabeth Lenahan (Dance Express), and Grace Gillette

THE DANCE ARCHIVE

The Legends of Dance program began in 2004 after the sudden passing of Freidann Parker, co-creator of Colorado Ballet. Wanting to capture the history of dance in the region, The Dance Archive has honored 4 to 6 individuals or organizations each year since 2004 who have made a significant impact on dance in Colorado.

The Dance Archive holds over 100 oral history interviews with Legends of Dance honorees. These interviews are available for future dancers, educators, anyone and everyone.

In 2022, Legends of Dance expanded to include dance performances from past honorees and/or their companies.

Our 2026 Legends of Dance celebration was a sold-out event, with high visibility across the dance and performing arts community.

Event Highlight

Join in the recognition and presentation of 2027 Legends

Learn about Colorado dance history from highlight videos of the interviews

Attend the reception and engage with the Colorado dance community

Enjoy performances from past Legends of Dance honorees

Sponsorship Levels

THE DANCE ARCHIVE

Sponsors of *Legends of Dance* will gain visibility and recognition within the Colorado dance community.

Presenting Sponsor- $2,500+

- Top billing in event marketing materials, including TDA website, e-blasts (1,000+ contacts),, social media, and other communications
- Verbal recognition during event and opportunity to speak
- Visual recognition during event and on event materials
- 8 event tickets - $400 benefit
- Presenting sponsor designation on in-event marketing materials
- Reserved seating at event

Supporting Sponsor- $1,000

- Inclusion in event marketing materials, including TDA website, e-blasts (1,000+ contacts,, social media, and other communications
- Verbal recognition during event
- 4 event tickets - $200 benefit
- Reserved seating at event

Individual Honoree Sponsor- $500

- Name recognition in marketing materials
- 2 event tickets - $100 benefit
- Recognition in social media post recognizing honoree
- Reserved seating at event